Simplified Communications 2021 Incentive Program Outline

Dates: Launch Date April 15, 2021 through July 30, 2021

Point Breakdown: $100 MRC = 50 points

Kickers

- 2+ deals = 50 points
- 5+ deals = 150 points
- 10+ deals = 400 points
- 15+ deals = 800 points
- 20+ deals = 1,500 points

See examples below of $3,000 MRC:

- 2 deals = 1,500 MRC points + 50 kicker points = 1,550 total points
- 10 deals = 1,500 MRC points + 400 kicker points = 1,900 total points
- 22 deals = 1,500 MRC points + 1500 kicker points = 3,000 total points

Rewards:

Item	Points Value	Dollar Value
Callaway Apex Pro Iron Set	5,000	$1,295
Clam x600 (6 person) Ice House	2,320	$580
Callaway Epic Max Custom Driver	2,100	$529
Yeti Cooler	1,200	$299
Theragun Prime	1,200	$299
Bose Headphones	1,200	$299
Callaway Odyssey Putter	1,000	$249
Away Carry-On Bag	900	$225
Callaway Chev Stand Bag	760	$190
12 Month MasterClass Subscription	720	$180
FitBit Charge 4	600	$149
Vitruvi Stone Diffuser	475	$119
AeroGarden Harvest	400	$100
Topo Designs Rover Pack	400	$99
3 Month BarkBox Subscription	400	$99
Whisky Decanter Set	350	$88
Luna Weighted Blanket	280	$70
Leather Monogrammed Mouse Pad	260	$65
Amazon Gift Card	200	$50
Target Gift Card	200	$50
Home Depot Gift Card	200	$50
Yeti Tumbler	140	$35
Starbucks Gift Card	80	$20
DoorDash Gift Card	80	$20